

# PRESS RELEASE

## Ugandan American Diaspora Community Gears Up for the Grand Launch on July 6th and 7th

**Kampala, Uganda (June 18, 2024):** The Ugandan American Diaspora Community (UADC), a newly formed organization dedicated to connecting and empowering Ugandans living in the United States, is thrilled to announce its UADC Grand Launch event on Saturday, July 6<sup>th</sup> and Prayer Breakfast on Sunday, July 7<sup>th</sup> 2024.

#### **Building Bridges, Enhancing Progress**

The UADC aims to bridge the gap between Ugandans residing in the U.S. and their homeland. Through a variety of initiatives, the organization will:

- Build a strong network for Ugandans and Americans to connect, share experiences, and collaborate.
- **Promote cultural and social exchange** by way of celebrating traditions and social exchange by that showcases the beauty and richness of Ugandan heritage.
- **Support Ugandan development** by connecting Ugandan Americans with opportunities to give back to their communities of origin.
- Advocate for Ugandan interests in the U.S. and create positive bilateral relations.

## **Eight Pillars for Change**

We are committed to becoming champions of positive change in Uganda by focusing on our

8 Key Pillars: Education, Advocacy, Youth & Sports, Women & Children, Agriculture, Tourism, Health & Wellness, Climate Change, and Technology & Innovation.

## **Grand Launch Event Marks a New Chapter**

The Grand Launch event on July 6th will be a momentous occasion, marking the official public debut of the UADC. The annual July event will feature:

- Inspiring speakers and dignitaries
- Networking opportunities for Ugandans in America
- A resource portal for Ugandans in Uganda and USA
- Cultural performances and entertainment
- Information on UADC's initiatives & membership

#### **Streamed Live for Global Participation**

The Launch will be streamed live on our YouTube, Facebook, and Instagram, making it accessible to Ugandans around the world. The link will be shared on our social platforms and website.

## **Empowering the Ugandan Diaspora**

The UADC believes that Uganda-Americans have a vital role to play in strengthening Uganda's future. By adopting unity and collaboration, the organization aims to empower Ugandan Americans to significantly impact both their adopted home and their country of origin.

**Date and Time:** Grand Launch on July 6th, from 11am - 5pm, and a Prayer Breakfast on July 7th from 9am - 11am **Location:** Renaissance Dallas Addison Hotel at 15201 Dallas Parkway, Addison, TX 75001

RSVP or Get more information via call/text/email: +1(818) 578-9062 or info@uadcunited.org

#### Join the Movement

The UADC invites all Ugandan Americans to join the movement and participate in this exciting new chapter. Visit our website <u>uadcunited.org</u> or follow us on social media for more information and updates @uadcunited.

**REWRITING OUR STORY TOGETHER.** 



